



August 1st, 2021

Dear Potential Sponsor,

We are the Greater Miami USBC Association, Inc. The governing body for sanctioned bowling in Miami-Dade County, FL and are a 501(c)3 nonprofit organization. Our goal is to reach out to as many individuals as possible to have them fall in love with the game of bowling. There is no better way to spend time with family and friends. May it be league bowling or tournaments.

Over the next twelve months we will be holding numerous tournaments (for all ages and skill levels) with a few of them being fundraisers. The fundraisers are for our Youth Scholarship Fund (we present a minimum of two \$1,000 scholarships per year), the Florida Breast Cancer Foundation and Bowlers to Veterans Link aka BVL (provides recreational and therapeutic programs and services for our veterans). We service around a thousand bowlers and the sanctioning fee that is paid directly to GMUSBC per bowler is \$9.00, giving us a little over \$9,000.00. And, for all our tournaments we average about \$2.00 per bowler for administrative costs and about \$15.00 per bowler towards the prize fund, with current participation averaging seventy-five to one hundred fifty bowlers per tournament it's not that much to put towards 1<sup>st</sup> place trophies, prize fund payouts and other things.

This is where you come in. Would you have any product samples, coupons, or gift cards that you would like for us to hand out to the estimated seventy-five to one hundred fifty participants? Would you be willing to give a monetary donation? Doing any of these things another avenue for you to share your products/services and good name. Giving positive advertising for your company through their smiles. Those smiles will automatically turn into sales for you!

Listed below is how we can advertise for you.

- **Platinum** (\$500 and higher) We would put your company logo in large font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor. And if you would like to have something given out to all the participants as advertisement, we would gladly hand them out.
- **Gold** (\$250 up to \$499) We would put your company logo in medium font at the top of the tournament entry form, on our tournament announcement photos and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website. Have your company logo on our website the entire bowling season listed as a proud sponsor.
- **Silver** (\$150 up to \$249) We would put your company logo in medium font at the bottom of the tournament entry form and at the tournament check in table. We would thank your company on our Facebook page, Instagram, and website.

- **Bronze** (\$50 up to \$149) We would put your company logo in small font at the bottom of the tournament entry form and at our tournament check in table. We would thank your company on our Facebook page, Instagram, and website.
- **Valued** (products for giveaways) We would thank your company on our Facebook page, Instagram, and website.

Listed below are the events that we need help with over the next twelve months. Please consider helping us.

- 10/24-“Rolling Toward a Cure” Tournament (all funds go toward Florida Breast Cancer Foundation, 1<sup>st</sup> place trophies & prize fund payout)
- 12/5-Don & Paula Carter Adult/Youth Doubles Tournament-Junior Gold Qualifier (all funds go toward purchase of a Junior Gold Spot, 1<sup>st</sup> place trophies and scholarship prize fund payout thru SMART)
- 1/15 & 1/16-Women’s City Tournament (all funds go toward 1<sup>st</sup> place trophies & prize fund payout)
- 2/5 & 2/6-Youth City Tournament (all funds go toward 1<sup>st</sup> place trophies & scholarship prize fund payout thru SMART)
- 2/26, 2/27, 3/5 & 3/6-Open Adult City Tournament (all funds go toward 1<sup>st</sup> place trophies & prize fund payout)
- 3/26-Bantams & Special Needs League Tournament (all funds go toward awards for all participants & after party)
- 4/3-Seniors 50 Plus Open & Women’s Tournament (all funds go toward door prizes, celebratory cake, 1<sup>st</sup> place trophies & prize fund payout)
- 4/24-“BVL” Baker Doubles Tournament (all funds go toward Bowlers to Veterans Link, 1<sup>st</sup> place trophies & prize fund payout)
- 5/22-9 Pin No-Tap End of the Year Regular Season Celebration (all funds go toward door prizes, celebratory cake, 1<sup>st</sup> place trophies & prize fund payout)
- 6/11-Youth Top “8” Invitational Scratch Tournament (all funds go toward participation awards, 1<sup>st</sup> and 2<sup>nd</sup> place trophies, guest ticket at the awards dinner & scholarship prize fund payout thru SMART for youth participants)
- 7/16-Annual Open Meeting (all funds go toward end of year luncheon and cost of supplies)
- 7/24-Adult Top “8” Invitational Scratch Tournament (all funds go toward participation awards, 1<sup>st</sup> and 2<sup>nd</sup> place trophies & guest ticket at the awards dinner)

We can’t wait for the 2021-2022 bowling events to begin with your help! It’s going to be an awesome year!! Find a friend; find a family member; find a stranger; just find someone; and then take the time to show them what the “bowling experience” is all about!!!

Thank you from the bottom of our hearts,

President-Patty Nevers

Sergeant at Arms and Committee Chair-Rob Stadmir